

2025 YEAR END REPORT

EMPOWERING YOUTH THROUGH CHARACTER DEVELOPMENT & VALUES-BASED LEADERSHIP



Dear Friends,

We are excited to share the impact YOU, our volunteers, partners, and donors, have made this year through Youth Character Development and Values Based Leadership initiatives in Norfolk Public Schools. At YESUSA, we believe that nurturing character and instilling values in our future leaders is the key to a better tomorrow.

Our collaborative project, Community Classroom, featuring YESUSA Transformational Cities, JED White LLC, GOing2COLLEGEisEZ, Let's Make a Difference, Royster Presbyterian Church, and others, continues to shine as an example of what's possible when we work together.

IMPACT REPORT 2025

Number of Sessions Attended	Avg GPA	Avg Absences	Avg Suspensions	Graduation Rate
1 Session	2.33	11	.6	85%
2 Sessions	2.60	9	.8	85%
3-5 Sessions	2.27	7	.4	95%
6-9 Sessions	2.33	8	.1	79%
10+ Sessions	2.80	5	.2	100%

**Based on 140 Booker T. Washington High School participants.*

MEAL & MESSAGE

FOSTERING LEADERSHIP SKILLS

This year, teams from Booker T. Washington and Lake Taylor High Schools and Ruffner Middle School participated in weekly large group Meal & Message sessions.

THEME: LEADERSHIP STARTS WITH ME

FOCUS: SELF-LEADERSHIP, INFORMAL LEADERSHIP, VISION/ASPIRATIONS, & COMMUNICATION AS A LEADER.

MEALS SERVED 3,120!

IMPACT REPORT 2025

TOTAL NUMBER OF PEOPLE IMPACTED BY YOU IN 2025: 9,480!



Community Classroom Programming will continue in 2026

VALUES-BASED LEADERSHIP SMALL GROUPS:

Topics included Responsibility, Emotions, Resolving Conflict, Understanding People, Honesty, Influence, Developing People & Ownership.

Booker T. Washington Basketball, Track, Wrestlers, JROTC, and the Mentoring Her in Minutes groups and the Ruffner Middle School Cheerleaders participated in 6 weeks of small group discussions where they learned the importance of demonstrating Values Based Leadership.



STUDENT FEEDBACK

"It really helps me and shows me where I need to improve in life."

"These discussions have changed me as a whole."

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COLLEGE & CAREER EXPLORATION

Booker T. Washington High School and Ruffner Middle School students explored career options, created academic plans, and visited colleges and workplaces.

Highlights included:

- Old Dominion University Open House
 - The College of William & Mary & Colonial Williamsburg Tour
 - Virginia Commonwealth University (VCU) & Virginia State Capitol Tour
 - Hampton University Open House & Football Game
 - Elizabeth City State University Open House & Basketball Game
- More trips are planned for 2026 including a tour of the TCC Skilled Trades Academy.



ALL-IN SPORT CAMPS

- Spring Break & Summer ▪
- Engaged children in sports and values training.



COMMUNITY CLASSROOM TEAM

MY BROTHER'S KEEPER

Trust/Relationship Building were brought to the community at football & basketball games. By displaying values banners and inviting parents to education sessions, My Brother's Keeper turns sporting events into opportunities for character and connection.



PARENT EDUCATION & ENGAGEMENT

Community Classroom partnered with Booker T. Washington High School staff to support ALL PRO Dad and Incredible Moms on the Move (IMoMs) initiatives and led Parent Education Sessions at Jacox & PB Young Elementary Schools and Ruffner School.

GET INVOLVED

Volunteer - join us at a monthly training session at www.yesusacities.org/events



Donate online:
yesusacities.org/donate
OR send your check to:
YESUSA Cities
PO Box 64356,
Virginia Beach, VA 23467



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 - Langley FCU •United Way
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 - Norfolk Public Schools •Norfolk Southern
 - Many Individuals & Community Partners